



Public Disclosure of Student Achievement

Institution Name: Herzing University

Business Unit(s) included in this report: Business Division

Academic Period Covered: Calendar Year 2023

Date Report Posted: February 7, 2024

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration with concentrations in Accounting & Finance	Retention Rate	80%	83.43%
Master of Business Administration with concentrations in Data Analytics	Retention Rate	80%	83.43%
Master of Business Administration with concentrations in Healthcare Management	Retention Rate	80%	83.43%
Master of Business Administration with concentrations in Human Resources	Retention Rate	80%	83.43%
Master of Business Administration with concentrations in Project Management	Retention Rate	80%	83.43%
Master of Business Administration with concentration in Technology Management	Retention Rate	80%	83.43%
Master of Business Administration Dual Concentration Option	Retention Rate	80%	75%
Bachelor of Science in Accounting	Retention Rate	60%	57.78%
Bachelor of Science in Business Management	Retention Rate	60%	64.58%
Bachelor of Science in Entrepreneurship	Retention Rate	60%	57.69%

Bachelor of Science in Human Resources	Retention Rate	60%	72.31%
Bachelor of Science in Marketing	Retention Rate	60%	63.16%
Bachelor of Science in Project Management	Retention Rate	60%	81.82%
Associate of Science in Accounting	Retention Rate	60%	50.00%
Associate of Science in Business Management	Retention Rate	60%	46.20%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate is a measure of retained and graduates students compared to the number of retained, graduated and dropped students by a program in a calendar year. Retention data for MBA concentrations in not individually tracked.